

2021 SPONSOR PACKET



CONSERVANCY
of Southwest Florida
OUR WATER, LAND, WILDLIFE, FUTURE.



the Red Snook
Catch & Release
CHARITY TOURNAMENT
CLEAN WATER. MORE FISH.



October 8-10, 2021



ABOUT THE CONSERVANCY OF SOUTHWEST FLORIDA AND THE REDSNOOK TOURNAMENT

The Conservancy's RedSnook Catch & Release Charity Tournament supports efforts to protect our most valuable natural resource, our water. Without clean and abundant water, recreational and sport fishing would not exist.

Over the years, the funds raised at the RedSnook Catch & Release Charity Tournament has helped support the Conservancy's water quality work in several ways, including:

- Providing assistance and expertise to water quality projects at the local, state and federal level.
- Creating the "Estuaries Report Card," which rates the condition of our region's vital waters.
- Working to limit the amount of pollution from the north that enters Southwest Florida's water.
- Researching and monitoring juvenile gamefish habitats.
- Helping to restore the Western Everglades and Ten Thousand Islands.
- Working to protect the Ten Thousand Islands, Big Cypress, Estero Bay, the Cocohatchee Slough and the Caloosahatchee River.

The Conservancy is proud to partner with local anglers and guides to help protect our waterways. Supporting the Conservancy's RedSnook Tournament supports Southwest Florida. Clean Water! More Fish!



2021 TOURNAMENT SCHEDULE

FRIDAY, OCTOBER 8

RedSnook Captain's Meeting

Time and location TBD. *(At least one member of each team must attend.)*

Angler Bag and Measuring Device Pick Up

5:30 PM Kick-Off Party Celebration

The Florida Sports Park, 8520 Rattlesnake Hammock, Naples, FL 34113

SATURDAY, OCTOBER 9

- 7:00 AM Check in at your site
- 7:30 AM Lines in the water
- 3:30 PM Boats must be back at the dock

SUNDAY, OCTOBER 10

- 7:00 AM Check in at your site
- 7:30 AM Lines in the water
- 3:30 PM Boats must be back at the dock
- 6:30 PM Awards Ceremony *(Open to anglers, guides and sponsors.)*
Location TBD

LAUNCH SITES

Naples

Bayview Park
1500 Danford Street
Naples, FL 34112

Goodland

Safe Harbor Calusa Island
385 Angler Drive
Goodland, FL 34140

Chokoloskee

Outdoor Resorts of Chokoloskee
150 Smallwood Drive
Chokoloskee, FL 34138

2021 SPONSOR OPPORTUNITIES

\$10,000 Title Sponsor

- Name/logo listed as “Presents” in dominant position on all collateral
- Recognition as Presenting Sponsor in all press releases
- Logo in prominent position on tournament shirts
- Company logo with link in dominant position on event website
- 5 team entries in the Tournament
- Corporate Membership to the Conservancy of Southwest Florida, private *Good Fortune II* Eco Cruise for up to 30 guests, and 2 tickets to Magic Under the Mangroves™, the Conservancy of Southwest Florida’s signature gala
- Full page advertisement in event program and speaking opportunity at Captain’s Meeting

\$7,500 Apparel Sponsor

- Name/Logo at Level 1 visibility on all collateral
- Recognized as Apparel Sponsor in all press releases
- Logo on tournament shirt (either on sleeve or back of shirt)
- Company logo with link at Level 1 placement on event website
- 4 teams entries in the Tournament
- 4 tickets on the *Good Fortune II* Eco Cruise and 10 guest passes to the Nature Center
- A Plus Membership to the Conservancy of Southwest Florida

\$5,000 Launch Site Sponsor

- Name/Logo at Level 2 visibility on all collateral
- Level 2 sponsor recognition in all press releases
- Logo placement at Level 2 on tournament shirt
- Company name/logo on launch site banner
- Level 2 logo placement on event website
- 3 team entries in the Tournament
- 2 tickets on the *Good Fortune II* Eco Cruise and 4 guest passes to the Nature Center
- A Plus Membership to the Conservancy of Southwest Florida

\$2,500 Tournament Sponsor

- Name/Logo at Level 3 visibility on all collateral
- Level 3 sponsor recognition in all press releases
- Logo placement at Level 3 on tournament shirt
- Level 3 logo placement on event website
- 2 team entries in the Tournament
- 2 guest passes to the Nature Center
- A Basic Membership to the Conservancy of Southwest Florida

2021 SPONSOR OPPORTUNITIES*

\$1,500 Hat Sponsor

- Logo embroidered on hat with RedSnook logo
- Name/Logo at Level 3 visibility on all collateral
- Level 3 sponsor recognition in all press releases
- Logo placement at Level 3 on tournament shirt
- Level 3 logo placement on event website

\$1,500 Dry Bag Sponsor

- Logo on dry bag with RedSnook logo
- Name/Logo at Level 3 visibility on all collateral
- Level 3 sponsor recognition in all press releases
- Logo placement at Level 3 on tournament shirt
- Level 3 logo placement on event website

\$1,000 Corporate Team

- One team entry in the Tournament
- Team recognition at kick-off party and post event press releases

\$500 RedSnook Sponsor

- Name/Logo at Level 3 visibility on all collateral
- Level 3 sponsor recognition in all press releases
- Logo placement at Level 3 on tournament shirt
- Level 3 logo placement on event website

Donation Opportunities: \$1,000/\$500

Logo Recognition Template Sample



Presenting Sponsors



Tompkins Family

Level 1

Apparel Sponsor



Level 2

Launch Site Sponsor



Level 3

Tournament Sponsors



Mokey Shea





2021 CORPORATE SPONSORSHIP AGREEMENT FORM

I agree to become a 2021 RedSnook Sponsor at the following level:

- SOLD** \$10,000 Title Sponsor
- SOLD** \$7,500 Apparel Sponsor
- SOLD** \$5,000 Launch Site Sponsor
- ___ \$2,500 Tournament Sponsor
- SOLD** \$1,500 Hat Sponsor
- SOLD** \$1,500 Dry Bag Sponsor
- ___ \$1,000 Corporate Team
- ___ \$500 RedSnook Sponsor

Donation Opportunities:

- ___ \$1,000
- ___ \$500
- ___ Other

Please make check payable to "Conservancy of Southwest Florida" and mail to:

2021 RedSnook Tournament
Conservancy of Southwest Florida
1495 Smith Preserve Way, Naples, FL 34102

Name: _____

Company Name: _____

Street Address: _____

City/State/Zip: _____

Phone Number: _____

Preferred Email Address: _____

Website Link: _____

Email high resolution logo (minimum 300 DPI) to KateK@conservancy.org.

Signature/Date: _____

If paying by credit card:   

Name on Credit Card: _____

Billing Address: _____

Credit Card Number/Expiration: _____

Security Code: _____

Signature/Date: _____